

2 - 6 MARS LA ROCHE-SUR-FORON | FRANCE

SIMODEC

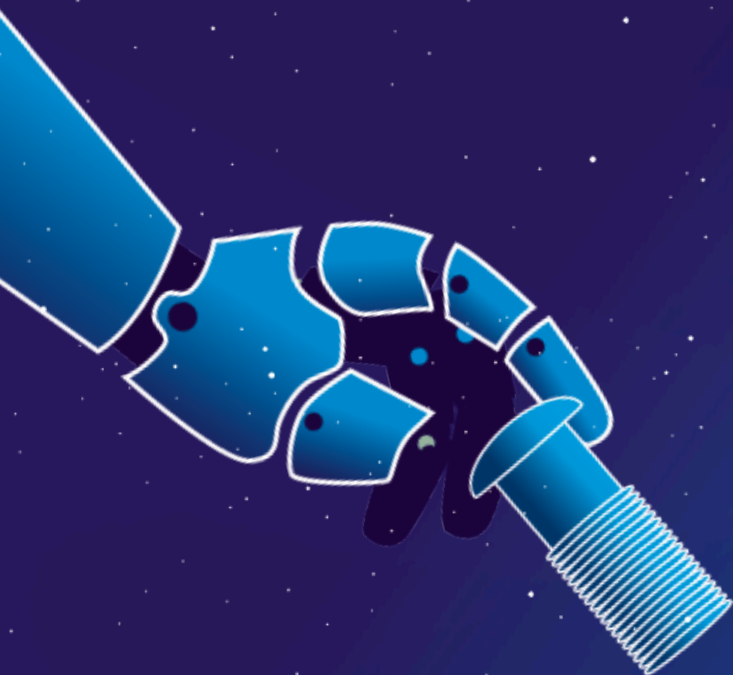
SALON DU DÉCOLLETAGE & DE LA
FABRICATION MÉCANIQUE DE PRÉCISION
INTERNATIONAL PRECISION MACHINING AND AUTOMATIC TURNING SHOW

2026

PRACTICAL GUIDE COMMUNICATION TOOLS

SIMODEC 2026

The purpose of this guide is to provide you with all the logistical, marketing, and promotional resources designed by **SIMODEC** to showcase your expertise and optimise your visibility.



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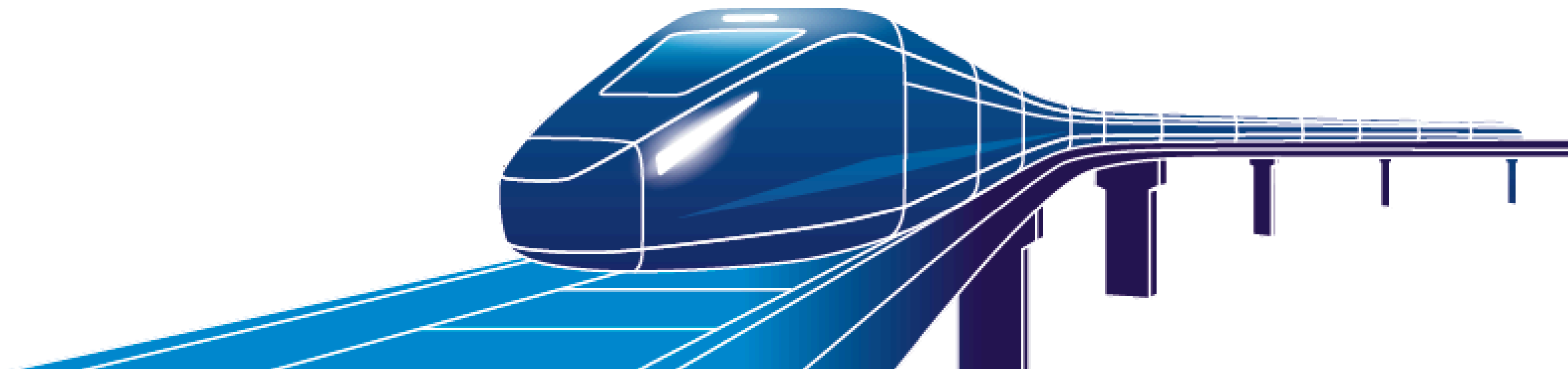
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ONLINE COMMUNICATION

DIGITAL INVITATIONS

Advertise your presence at the show easily and encourage your customers to visit your stand with free, customizable digital invitations (available soon).

TOOLBOX

SIMODEC provides you with a kit of visuals using the show's brand identity.

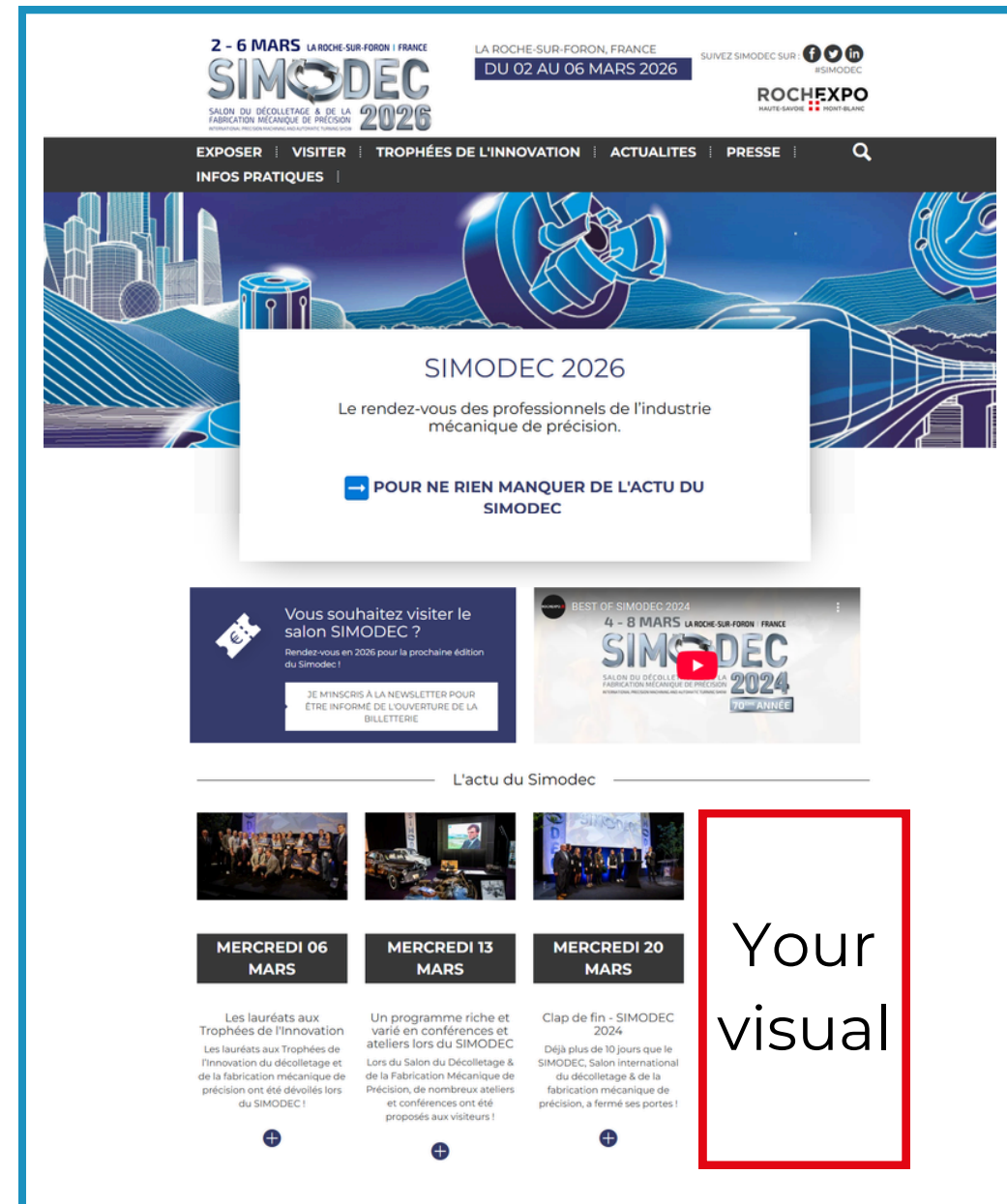
Don't hesitate to use them to personalise your communications:

https://drive.google.com/drive/folders/1i2lBmr8M6wNJr9RbHs5dF9Yns_sV5HYL



ONLINE COMMUNICATION

SIMODEC WEBSITE



<https://www.salon-simodec.com>

With peaks in traffic between January and March, the site has over 69,000 views per month. Most visited pages are the homepage and the list of exhibitors.

BANNER ON HOME PAGE

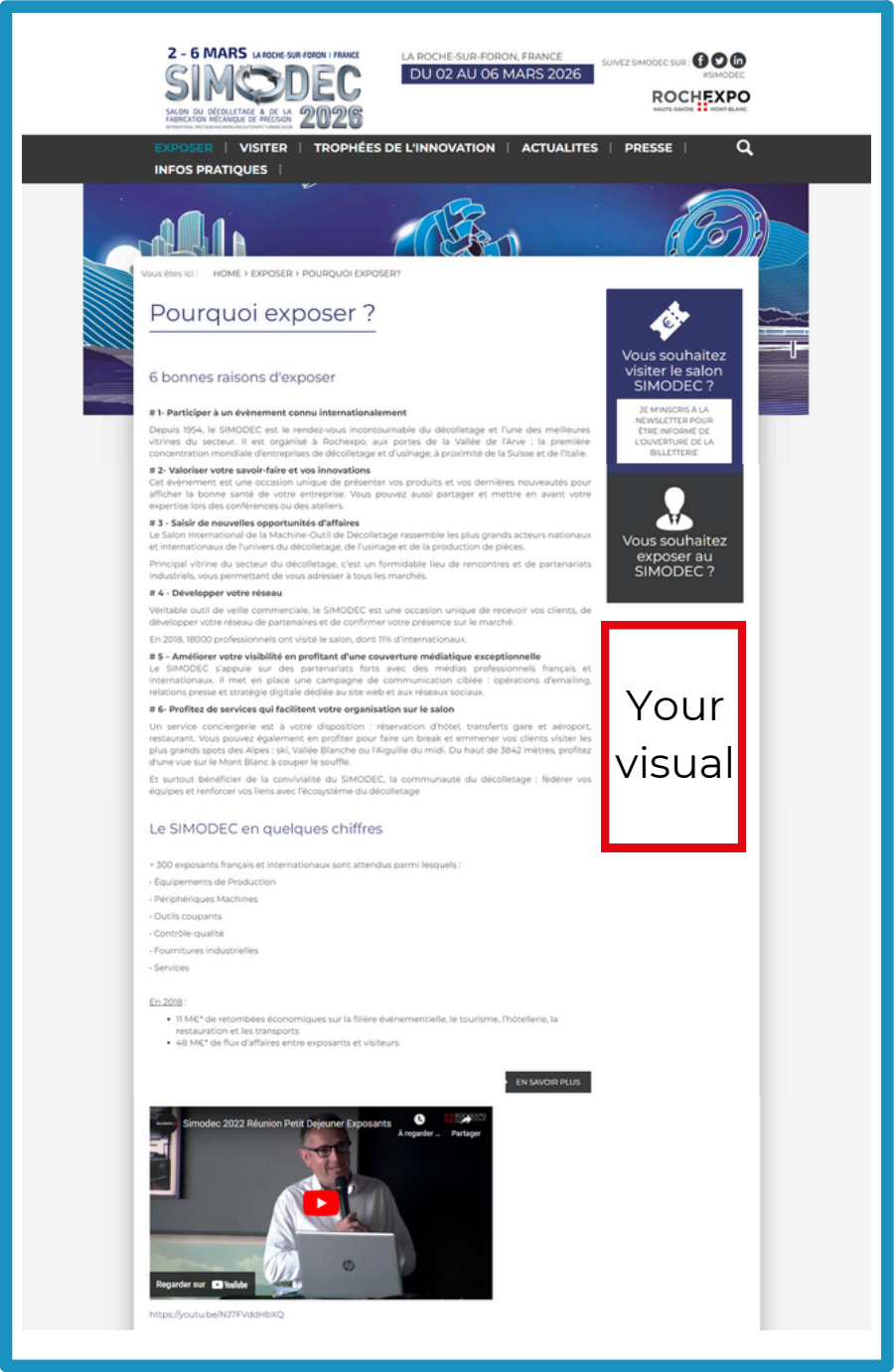
(265 x 525 pixels)

€ 1,900 excl. VAT

EXCLUSIVE

COMMUNICATION ONLINE

SIMODEC WEBSITE



<https://www.salon-simodec.com>

BANNER ON ALL OTHER PAGES

(265 x 525 pixels)

€ 1,600 excl. VAT

EXCLUSIVE

ONLINE COMMUNICATION

SIMODEC WEBSITE



Highlight your news, new products or innovations on the home page of the SIMODEC website.

Broadcast window : November 3 to February 27

Broadcast duration : 7 days per exhibitor

NEWS ON THE HOMEPAGE

Provide text / web links + HD

image : 255 x 148 pixels

€ 200 excl. VAT

COMMUNICATION ONLINE

NEWSLETTER

1.

Your news in one of the newsletters sent to SIMODEC's qualified database.
(Logo + text of 50 words maximum in French + hyperlink to your website)

€ 500 excl. VAT

2.

Your advertisement + hyperlink to your website

€ 450 excl. VAT

(Provide your logo in HD pdf or .jpg or .png format + text)



Témoignant d'un succès certain, le récent point d'avancement des inscriptions d'exposants au SIMODEC 2024 fut aussi l'occasion de peaufiner la réponse du salon aux besoins des visiteurs du salon. Nous le savons, les décolleteurs et industriels de la mécanique de précision se montrent de plus en plus attentifs à leurs responsabilités sociétales et environnementales. La formation et le recrutement sont également au cœur de leurs préoccupations. Avec ses partenaires institutionnels, l'équipe en charge du salon veut donc valoriser les métiers concernés auprès des nouvelles générations, aussi bien que le sens des valeurs soutenues par la loi RSE.

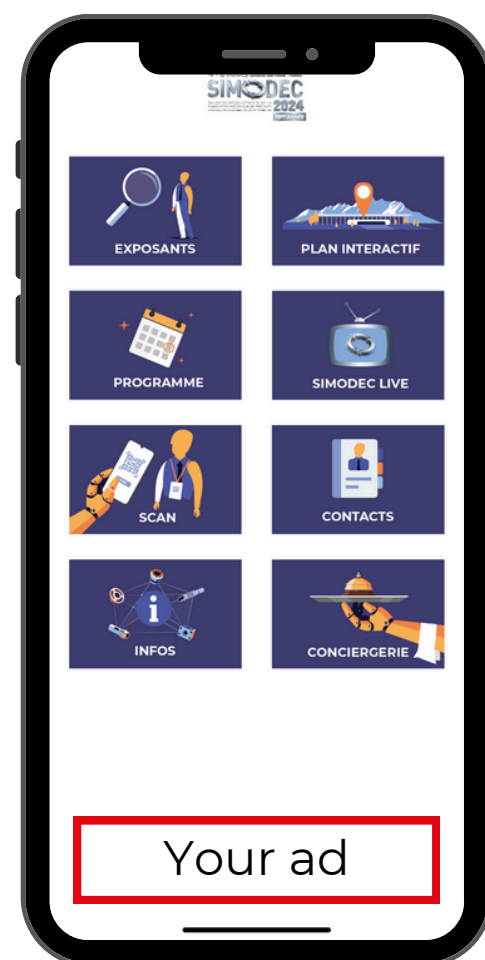
Afin de concrétiser ces deux tendances fortes du salon, nous avons créé la catégorie RSE & Formation pour les Trophées de l'innovation SIMODEC 2024, en plus des cinq catégories existantes. Cette initiative complète la réservation d'un large espace présentant les métiers du décolletage. Connu depuis longtemps sous le nom de SMILE, il est organisé par le Syndicat National du décolletage. L'édition 2024 vous sera présentée bientôt. En élargissant ainsi nos pistes de réflexions, avec les exposants, les visiteurs et tous nos partenaires, Rochexpo veut ainsi contribuer à la construction d'un avenir durable pour les professions qui nous font confiance.

Philippe Vachoux, président de Rochexpo

Your news

ONLINE COMMUNICATION

MOBILE APPLICATION



YOUR ADVERTISEMENT ON THE MOBILE APPLICATION HOMEPAGE

EXCLUSIVE : € 1,900 excl. VAT

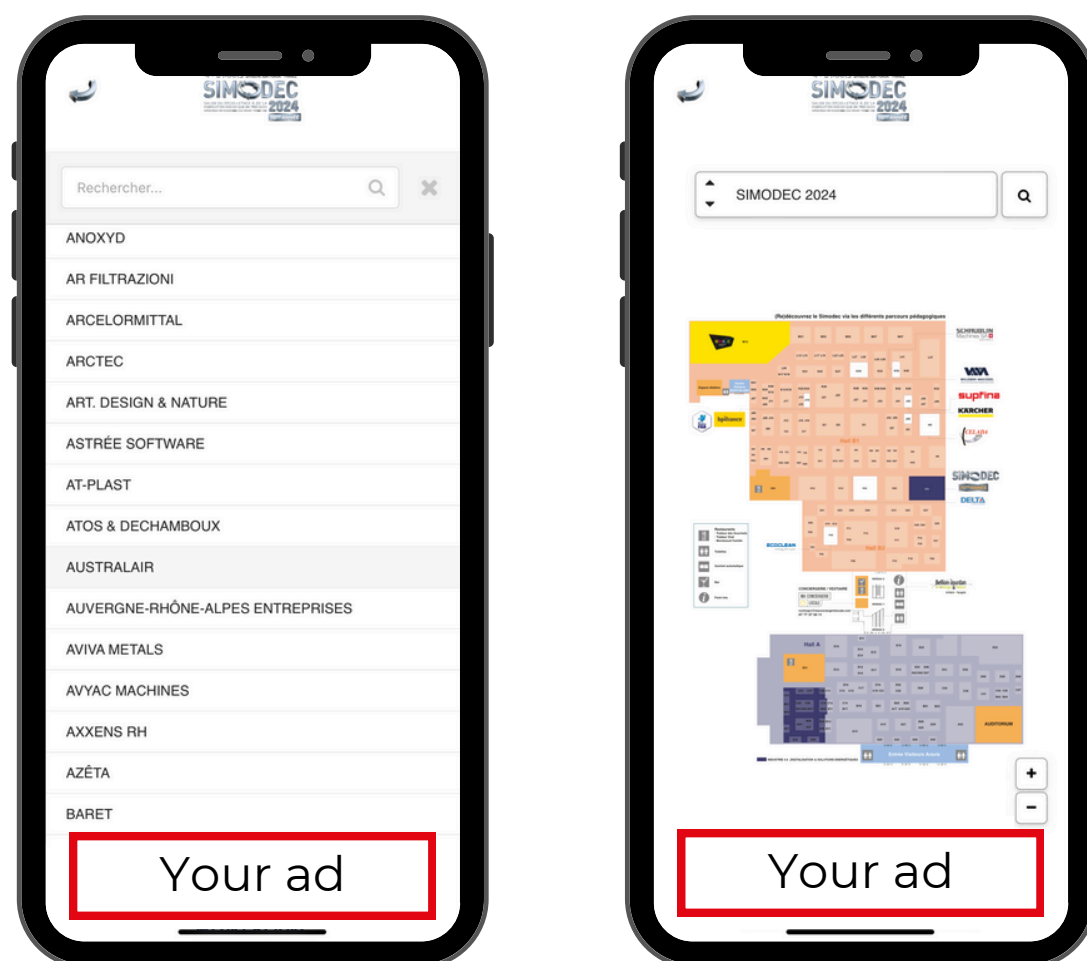
ROTATING : € 700 excl. VAT

3 advertisers max

(Provide your logo in HD pdf or .jpg or .png format + text)

ONLINE COMMUNICATION

MOBILE APPLICATION



**YOUR ADVERTISEMENT ON ONE OF
THE PAGES OF THE MOBILE
APPLICATION AMONG THE :**

- *list of exhibitors*
- *trade show map*

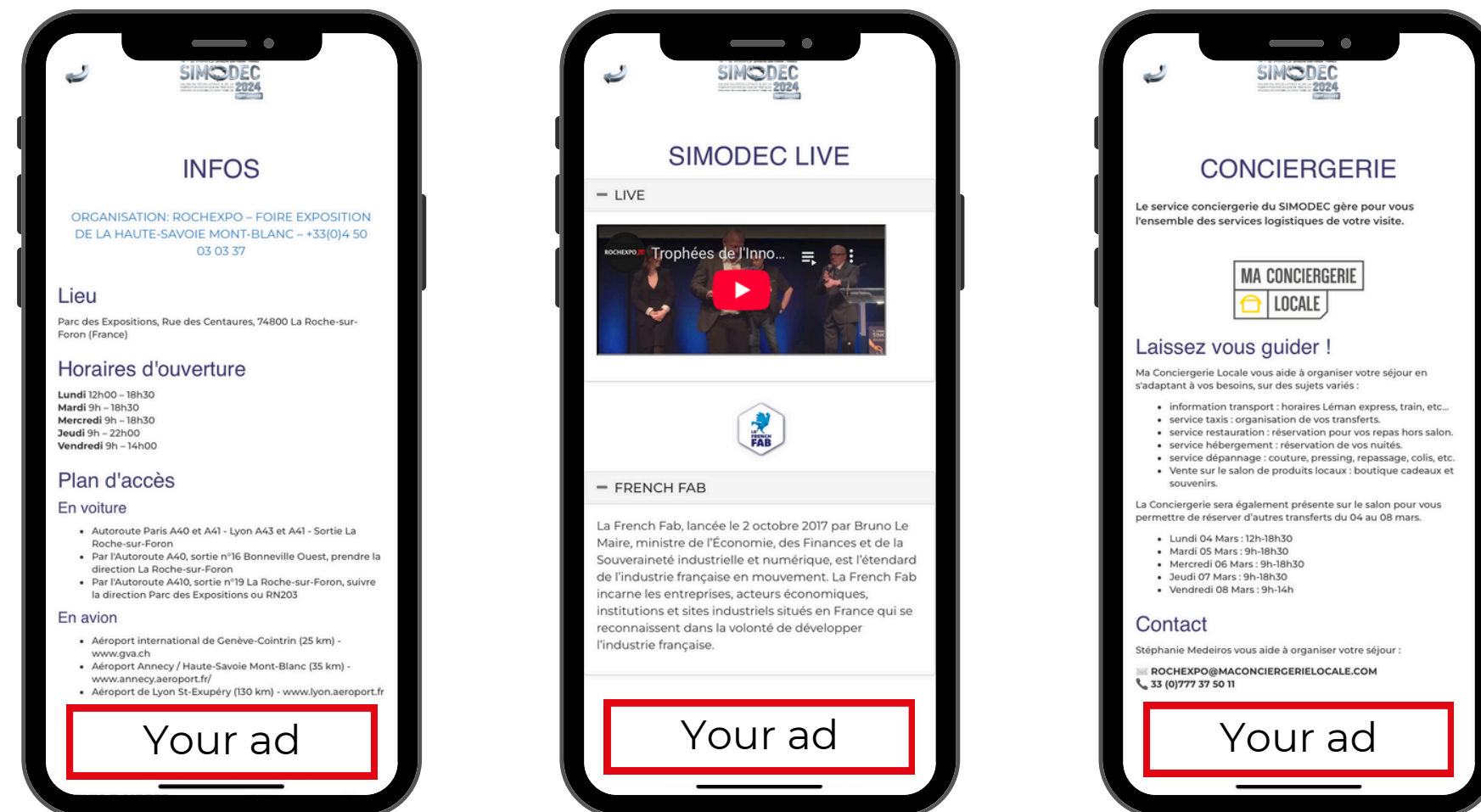
1 PAGE : € 1,500 excl. VAT

Choice within the limit of availability

(Provide your logo in HD pdf or .jpg or .png format)

ONLINE COMMUNICATION

MOBILE APPLICATION



YOUR ADVERTISEMENT ON ONE OF THE PAGES OF THE MOBILE APPLICATION AMONG THE :

- conference and round table program
- practical information
- live and videos replay
- the concierge

1 PAGE : € 1,100 excl. VAT

Choice within the limit of availability

(Provide your logo in HD pdf or .jpg or .png format)

ONLINE COMMUNICATION

PRESENCE ON THE SIMODEC LINKEDIN PAGE

LINKEDIN PUBLI REPORT

Your brand highlighted with a post on our SIMODEC LinkedIn account (2,900 subscribers).

Broadcast window : November 3 to February 23

5 advertisers max - Choice of date subject to availability

€ 270 excl. VAT

(Provide your text : 1,000 characters maximum + your visual in 1,200 x 1,200 px format)

PROMOTIONAL VIDEO

Professional production of a promotional video of your booth and brand at the show.

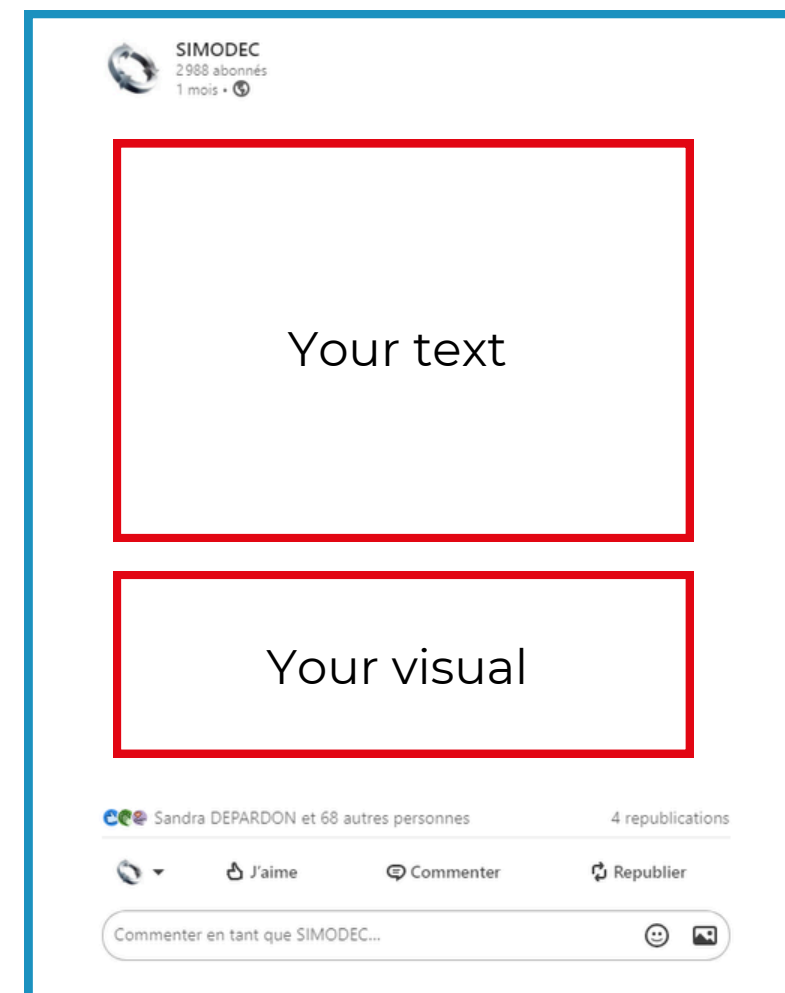
It will be broadcast during the show on SIMODEC's LinkedIn account (2,900 subscribers). File delivery after the event.

3 advertisers max

€ 550 excl. VAT

SPECIAL OFFER

NEWS SIMODEC WEBSITE + LINKEDIN PUBLI REPORT



VISIBILITY PACK

Highlight your news, new products or innovations on the home page of the SIMODEC website.



Your brand highlighted with a post on our SIMODEC LinkedIn account (2,900 subscribers).

€ 350 excl. VAT

€ 470 excl. VAT

COMMUNICATION ON SITE

TRADE SHOW MAP

PLAN SIMODEC 2024



ORIENTATION MAP

Your logo on all orientation maps
(5 large formats displayed for visitors on show walls)



SIMODEC MAGAZINE

Your logo on the map printed in the 12,000-copy
SIMODEC magazine, distributed free of charge to
visitors.

€ 550 excl. VAT

(Provide your logo in pdf HD or .jpg or .png format)

COMMUNICATION ON SITE

SIMODEC MAGAZINE NEWS

SIMODEC MAGAZINE

Your news in the 12,000-copy SIMODEC magazine, distributed free of charge to visitors throughout the show.

5 advertisers max

€ 1,500 excl. VAT

(Provide your text : maximum 1,500 characters + your visuals in pdf HD or .jpg or .png format)



The diagram illustrates the layout of an advertisement in the SIMODEC magazine. It is enclosed in a blue border. At the top, there is a header with the 'Le Messenger' logo and the text '125 ans d'infos locales en haute-Savoie'. Below this, there are two small red-outlined boxes, each labeled 'Your visual'. Underneath these is a large red-outlined box labeled 'Your text'. At the bottom of the layout is a banner for 'SIMODEC 2026' with the dates '2 - 6 MARS' and the location 'LA ROCHE-SUR-FORON | FRANCE'. The banner also includes the text 'SALON DU RÉCOLLETAGE ET DE LA FABRICATION MÉCANIQUE DE PRÉCISION' and 'INTERNATIONAL PRECISION MECHANICAL AUTOMATICS & TOOLING SHOW'.

COMMUNICATION ON SITE

LOGO ON BADGES

Your logo on all access badges (20,109 tickets generated in 2024)

EXCLUSIVE : € 3,500 excl. VAT



(Provide your logo in pdf HD or .jpg or .png format)



COMMUNICATION ON SITE

WALL DISPLAY

ALONG THE STAIRCASE LINKING HALLS A AND B

Format : 895 x 1,280 mm
€ 600 excl. VAT / poster



ALONG THE STAIRCASE LINKING HALLS A AND B

Format : 1 200 x 1 760 mm
€ 500 excl. VAT / poster



SANITARY ACCESS B1

Format : 841 x 1189 mm
€ 400 excl. VAT / poster



(Please supply a pdf HD file in + overhang format) - Printing & installation included

COMMUNICATION ON SITE

FLOOR MARKINGS & NECK BANDS

FLOOR MARKINGS STICKERS Ø 1 M

Your logo + stand number
**800 excl. VAT for two
stickers**

**Positioning to be defined
when ordering (limited
quantities)**



Your logo +
stand
number

NECK BANDS

Your logo on the neckbands
of visitor badges (min.
quantity : 3,000)

Neckbands to be supplied

EXCLUSIVE : € 3,000 excl. VAT



(Please supply a pdf HD file in + overhang format) - Printing & installation included

SPACE RENTAL

ROOM RENTAL

For information on availability and prices, please contact us.

Hall A floor, different room capacities available.

Ideal for your meetings during the show.

Services and equipment included in the rental price :

- *FURNITURE* : tables and chairs
- *SERVICES* : cleaning, heating, electricity
- *EQUIPMENT* : screen
- *INSTALLATION* of the room according to your needs



CONTACT US

If you have any questions please contact us, we will be happy to answer.

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